

Support the RISE Business Awards

6 pm Nov. 21, 2024

American Jazz Museum

Rotary Investing & Supporting Equity – RISE – is a program of the Plaza Rotary Club to celebrate MBE/WBE businesses in Kansas City that align with the Four-Way Test:

In all that you think, say, and do – is it the truth, is it fair to all concerned, will it build goodwill and better friendships, will it be beneficial to all concerned?



FOR MINORITY- & WOMEN-
OWNED BUSINESSES



Nominations
now open!

Rotary



THE FOUR-WAY TEST
of the things we think, say or do

- I. Is it the TRUTH?
- II. Is it FAIR to all concerned?
- III. Will it build **GOODWILL & BETTER FRIENDSHIPS?**
- IV. Will it be **BENEFICIAL to all concerned?**

About the RISE Business Award & Event

Nominations for the RISE Business Award are free and open until Aug. 1, 2024. **All nominees** will be celebrated at the event, **6 pm Thursday, Nov. 21 at the American Jazz Museum.**

Independent judges review nominees and select finalists. A winner and runner-up will be chosen by Plaza Rotary Club members and announced at the event.

.The winner receives a professional marketing video and membership to Plaza Rotary for one year; second place is a half-year membership to Plaza Rotary.

Help us support and grow MBE/WBE businesses!

SUPPORT RISE BUSINESS AWARDS
2ND ANNUAL CELEBRATION

Sponsorship Options

| Sponsorship description | Price |
|--|-----------------------|
| Platinum event or Prize sponsor – your name on all promotions – presentation at event – full page ad and letter in program – complementary promotional table – attendee table for 10 to use or donate. | \$5,000 |
| Gold sponsor – your name on event promotions – presentation at event – full page ad and letter in program – attendee table for 10 to use or donate. | \$2,500 |
| Cocktail, Beer/Wine, Food, or Dessert sponsor – Create a custom cocktail for the event, provide your beer/wine brand as the exclusive offering for the happy hour. Food or dessert sponsor can select to provide specific items. All sponsors receive recognition in event promotions and at the event – half-page ad in program – signage at event bar or buffet tables. | \$1,000 each |
| Table sponsor – table for 10 with your company logo – listing in program – mention at event. (\$200 for Rotary table) | \$300 |
| Exhibit table – A table with your company’s products or services – you can engage with 100+ entrepreneurs and members of the entrepreneurial ecosystem – event participation for two – listing in program – mention during event. | \$100 |
| Advertise in the keepsake program – Full page, 5X7 Half page Quarter page | \$100 \$50 \$25 |
| Attend the event – Single ticket includes complementary cocktail, beer/wine, foods and soft drinks. Opportunity to meet and network with nominees, VIPs, supporters. | \$25 |

PAYMENTS BY CASH, CHECK OR VENMO



Judges & Venue

**American Jazz Museum,
1616 E. 18th St.,
in the Historic Jazz District of
Kansas City**

Judges

Joseph Dandurand

Jay Daughtery Mediation and Arbitration Former executive director Legal Aid of Western Missouri; Judge, Missouri Court of Appeals

Gloria Jackson-Leathers

Ewing Marion Kauffman Foundation Senior adviser to the president on community engagement

Andrea Allison-Putman

YMCA Retirement Fund Senior director of education and YMCA Relations

Help us support and grow MBE/WBE businesses!
For more info: RISEmicroloan@gmail.com

